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SherBIZ News

Week 4 . July 2025



Dear

Last week, a new client stopped me in my tracks with their story.

This creative agency lost a music contract with Katy Perry. Not because they lacked talent. Not because they failed to deliver. Because another company owed them £150,000.

Years of reputation building. Countless creative hours. A career-defining opportunity. Gone.

This is the brutal truth about unpaid invoices: they don't just drain your bank account. They steal your future. The contracts you can't bid for. The growth you can't fund. The opportunities slipping away while you chase what's already yours.

But here's what too many businesses don't realise: **You don't have to accept this.**

Let's change the game.

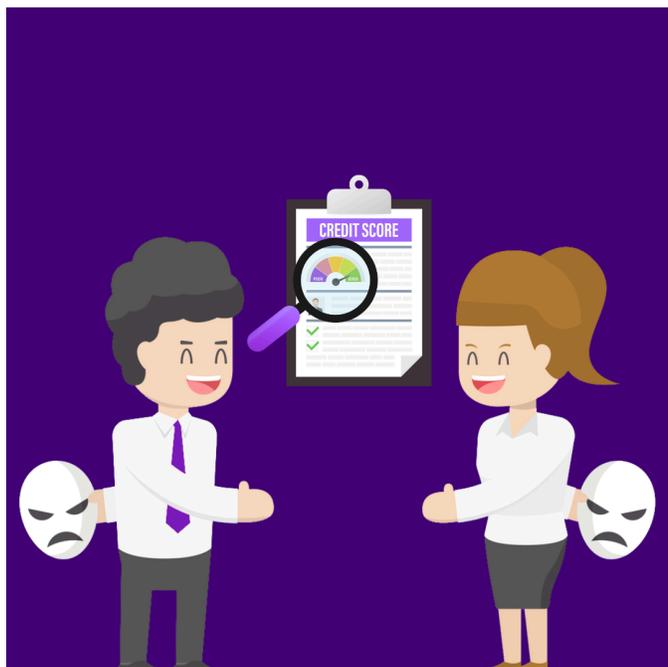
3 Essential Solutions to Protect Your Business Cash Flow



B2B No Win No Fee Debt Collection

Stop letting unpaid invoices suffocate your growth. Our risk-free collection service means you only pay when we recover your money. No more choosing between chasing debts and chasing opportunities.

[Start Collecting Risk-Free →](#)



Credit Check a Customer

Would you hand over £150,000 without knowing who you're dealing with? For just £99 + VAT, our detailed reports reveal your customer's payment behavior—within 24 hours.

[Check Before You Trust →](#)



Enforcement of High Court Judgment

Already have a CCJ? Transform it into real recovery power. With success rates significantly higher than county court bailiffs, our High Court Enforcement Officers get results where others fail.



[Enforce Your Judgment Now →](#)

Free Resource: Your Cash Flow Lifeline

5 Easy Steps on Your Cashflow Treasure Map

Smart businesses don't just chase money—they prevent problems before they start. This free guide reveals our proven system for managing cash flow with confidence. Because knowing who to trust is half the battle.



[Download Your FREE Guide](#)

Also Inside This Week

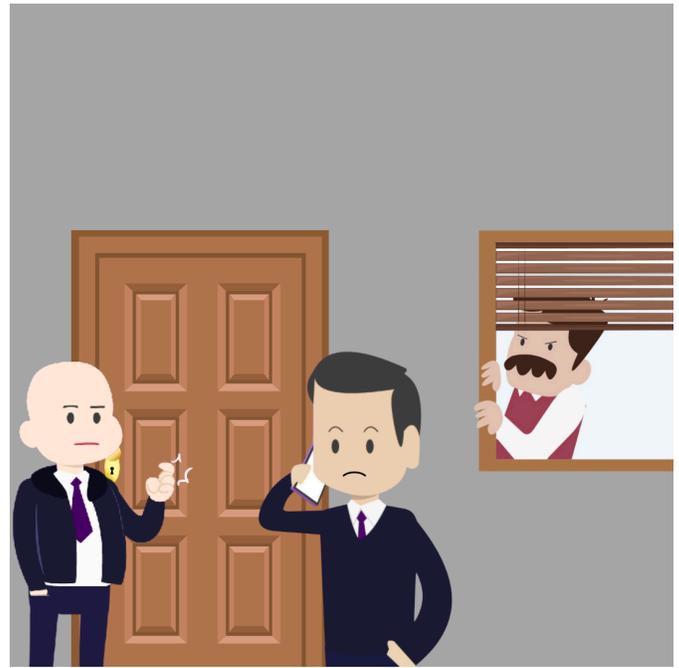
How to Choose a Debt Collection Agency (And What to Avoid)

Swift Resolution: The Power of Prompt Professional Enforcement



Are you being sold a lemon? Some collection agencies boast 500+ agents but vanish when you need them. Discover what actually matters when choosing a partner who delivers.

[Choose the Right Agency](#)



See how one visit, one conversation, and one professional approach led to full payment. No drama. No delays. Just results.

[Read: How We Won This Case](#)

Proof We Deliver: Watch Us in Action

Watch our enforcement team in action. This isn't a staged TV drama—it's real businesses getting real results. See why businesses trust us when competitors overpromise and underdeliver.



[Watch the Episode](#)

Join the Conversation with Philip King on the Late Payment Crisis

I had the opportunity to speak with Philip King—former UK Small Business Commissioner and a leading authority on credit management—about the growing impact of late payments on businesses. With 14 years of experience leading the Chartered Institute of Credit Management, Philip offers deep, actionable insights that every business owner needs to hear.

THE SHERGROUPE PODCAST



Special Guest
Philip King, FCICM

PHILIP KING

www.shergroup.com

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We are always looking for fascinating guests to join us on the podcast—entrepreneurs, innovators, and business leaders with unique perspectives. Have a story to share?

[Message us at \[hub@shergroup.com\]\(mailto:hub@shergroup.com\) →](mailto:hub@shergroup.com)

Your Next Step!

That creative agency's story doesn't have to be yours. Whether you need to recover current debts or protect against future losses, we're here with 245 years of experience and a team that actually delivers.

Ready to protect your opportunities?

[Explore Our Cashflow Solutions Department →](#)

[Book a Consultation with our Team →](#)

Call Us Directly: [020 3588 4240](tel:02035884240)

Remember: In business, you're either the tortoise or the hare. We spent years perfecting our operations. Now we're overtaking the giants—and taking our clients with us.

Here when you need us,

[Claire Sandbrook](#)

Chief Shergroupie and CEO, Shergroup Global Consultancy

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