



[Home](#)

[Solutions](#)

[About Us](#)

[Contact](#)

SherBIZ News

Week 1 . August 2025



Dear

"We just literally take that from your desk and put it onto ours — we manage it start to finish."

That phrase came up in one of our team calls last week, and it perfectly captures what I've been hearing from businesses across the UK. You know that pile of invoices sitting on your desk? The ones under £600 that traditional collectors won't touch? Or those complex tasks that seem too small to outsource but steal hours from your week?

You're not alone. This week, three different businesses called us about the same frustrating problem: tasks trapped in what I call the "service gap" — too small for enterprise solutions, too big to ignore, too complex for DIY.

One client put it perfectly: "They find it very appealing... sometimes they don't really know what to do when invoices are under £600." Sound familiar?

Here's what I've learned after 45 years in this business: the most successful companies aren't the ones trying to do everything themselves. They're the ones who recognize when expert intervention pays for itself — even for those "awkward" tasks that don't fit traditional service models.

Three Shergroup Solutions for Your Service Gap Challenges



Credit Management & Collections

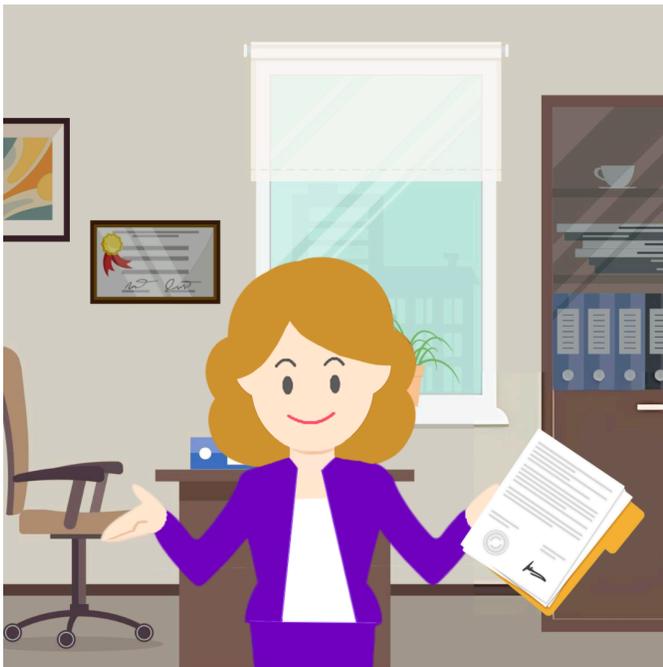
Stop chasing payments and start preventing them. Our complete credit control system handles everything from initial invoicing to final collection, maintaining relationships while securing your cash flow.

[Take Payment Headaches Off Your Desk](#)

B2B No Win No Fee Debt Collection

Perfect for those sub-£600 invoices gathering dust. While others turn you away, we see opportunity. Our risk-free collection service means you only pay when we successfully recover your money — no minimum invoice size required.

[Start Recovering Those "Uncollectable" Debts](#)



Legal Process Support

When legal complexity overwhelms your team, we step in. From claim management to paralegal services, our ISO 9001 certified team handles the details so you can focus on growth.

[Delegate Your Legal Admin Today](#)

Featured Resource: Your Recovery Roadmap

Our most downloaded guide is perfect for this week's theme. If you're drowmed by unpaid invoices of any size, this practical e-book shows you exactly how to take charge fast. No fluff, just actionable steps to clear that backlog and protect your cash flow. Because every pound matters — whether it's £60 or £6,000.



[Download Your FREE Copy Now](#)

More Helpful Resources



[The Importance of Professional Debt Collection | Why DIY Approaches Often Fail](#)

Why one client recovered 73% of "dead" invoices after years of chasing them alone. The difference? Knowing exactly which buttons to push.



[Top 5 Debt Recovery Mistakes UK Businesses Make](#)

Mistake #1 costs UK businesses £2.3 billion annually (and you're probably making it right now with those sub-£600 invoices).

Why Are You Still Doing £10/Hour Tasks?" Asks Productivity Expert

This week's featured interview couldn't be more timely. Patricia Burlaud, Chief Re-invention Officer, shares game-changing insights on productivity and delegation. Her systematic approach to getting tasks off your desk aligns perfectly with our philosophy — sometimes the smartest business move is knowing what NOT to handle yourself.

A promotional graphic for 'Shergroup on the Sofa'. At the top center is the Shergroup logo with the tagline 'minding your business'. The title 'Shergroup on the Sofa' is written in large white letters. On the left, a cartoon illustration of a woman with brown hair, wearing a dark blue dress, sits on a grey sofa with two pillows (one white, one purple). She is holding a tablet and waving. To her right, the text reads 'With Claire Sandbrook CEO, Shergroup'. On the right side, there is a circular portrait of Patricia Burlaud, a woman with short dark hair wearing a light blue blazer. Below the portrait, it says 'Special Guest Patricia Burlaud Founder'. Underneath is the logo for 'P. BURLAUD CONSULTING LLC GLOBAL EXECUTIVE COACH'. The background is a dark purple gradient with two spotlights at the top corners and a potted plant on the right.

Watch and Listen to Patricia's Productivity Secrets

We are always looking for fascinating guests to join us on the sofa—entrepreneurs, innovators, and business leaders with unique perspectives. Have a story to share?

[Message us at hub@shergroup.com](mailto:hub@shergroup.com) →

Ready to Clear Your Desk?

This week, ask yourself: what's been sitting on your desk for too long? Those invoices under £600? That complex legal process? The tasks that drain your energy?

Whatever your "service gap" challenge, we're here to take it from your desk to ours. Because your time is worth more than chasing small debts or wrestling with complex processes.

[Book Your Free Consultation](#)

Call Us Directly: [020 3588 4240](tel:02035884240)

Let's talk about getting those stubborn tasks handled once and for all.

Warmly,

Claire Sandbrook
CEO & Chief Shergroupie

Making the impossible, possible — one desk at a time"

P.S. That client with £600 invoices? They're now recovering debts they'd written off. Sometimes the best business decision is admitting you need the right partner. Reply and tell me — what would you delegate if you could?

Connect With Us:



**Shergroup UK Office: 20 St Andrews Street,
Holborn, London EC4A 3AG Tel: 020 3588 4240**

**Shergroup US Office: 1420, Celebration Boulevard
Celebration, FL 34747 Tel: +14075457337**

www.shergroup.com

View the Privacy Policy

This email was sent to j-tupan@shergroup.com

Opt Out / Unsubscribe